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**Alliston Business Improvement Association
Board of Directors Meeting, MARCH
Thursday March 3, 2016
7:30 am
ABIA Boardroom
Chair: Mike Jerry**

In Attendance: Chair Mike Jerry, Vice Chair Sherry Ward, Secretary/Treasurer Roham Davoodian, Director Rose Taylor, Director Lachlan McGurk
 Regrets: Director Mackenzie (proxy to Sec/Treasurer Davoodian)
 Absent: Town Liaison Jamie Smith

TASK	ASSIGNED TO	DUE BY
Notice for AGM	GM Spurr	End March
Letters to Town re: illegal ice cream shop and Sign Committee	GM Spurr	Next meeting
Find out what is going in Zehrs corner	GM Spurr	Next meeting
Get together quotes for removal of poles	GM Spurr	Next meeting
Fence Wrap at Ace Rental property	GM Spurr	Next meeting
Contact Legion re Veterans Banners	GM Spurr	Next meeting

MINUTES

Welcome

Amendments and Approval of Agenda

Motion to approve Director MuGurk, Second Sec/Treasurer Davoodian, carried

Declaration of Pecuniary Interest

None noted

Amendments and Approval of Previous Minutes (Feb 2016)

Motion to approve: Director Taylor, Second: Vice-Chair Ward, carried

ABIA Good News shared by Directors

Treasurer Report

- Invoices presented
 - None to present
- Year end Audit went well as expected
- Annual General Meeting – Announcement to go out to members March ,2016 and in public media by March 28th, 2016.
- As we have to submit deposits for our upcoming events and to be certain we continue operations and are prompt with payables, We will transfer \$15000 from our Reserve Fund to the ABIA Fund until we get the 2016 Levy. The \$15000 will be transferred back to the Reserve Account from the Levy Funds.
- Confirmation of this will be by electronic vote and the written documents attached to the original copy of minutes.

Council Report

Chair Jerry thanked Communications Director Lachlan McGurk for attending the meeting on the illegal ice cream shop operation in Alliston.

Director McGurk reported that they Had submitted a permit and waited 6 weeks to received emails of approval for internal business.

1. Send official letter to committee to support shutting the illegal business down

Add discouraged about the lack of response and time. Enforce the by law as Town Liaison, Jamie Smith to reach out to staff for a working session to streamline the process.

2. GM Spurr to look into corner lot on king at Zhers as to what is it going to be.

GM Report

OBIAA Conference – We will send three directors to the conference.

Veterans banners, not within our guidelines, we support the banners around the cenotaph

Banner poles – Need official approval to remove – we are waiting on one more quote for removal.

Vice Chair Ward motion to remove poles, Second Director McGurk, carried. Send letter to town that our board be the approval committee for all signs in downtown core come through our board

Renew new Tecumseth: Rob Glozier to give abia the papers (intellectual property) once he gets approval from his board.

SURVEYS: Send Survey to our members to find out who has a loyalty discount program

Also send a Survey to Probus leaders so they can send out to their members.

PILLARS:

Communication

- Report on FICE presentation – Presentation moved to May 2016
- WIFI– quote much larger for install approx. 60000 as the area is larger

Turn style company to help with analytics on this

Sysco willing to provide trial

Looking into ROI for our members

Director McGurk to help GM Spurr produce a Survey to ABIA members to ask if they see the value

Events

Vendor applications are done and ready to send. They are up on website

In process of booking entertainment for Food Truck and Potato Fest

Marketing started for Food Truck and Farmers Market - end April.

Waiting on Rotary to see if they are continuing with parade.

Marketing

Marketing meeting in March and Director Ward will share with the Board for discussion at April meeting.

Attraction & Retention

Beautification

Other/New Business

Way finding Signs: GM Spurr to Look into cost of way finding signs on hwy for direction to downtown

Mayors breakfast: Mayor has asked ABIA to submit an idea for a speaker

Fence wrap at ACE Rental: GM Spurr to look into this with owner of property

Reach out to Lynda at SS ARTS – GM Spurr to reach out to SS Arts to see who approved the SS Arts council sign at town and what the problems were. SS Arts asked the ABIA to help them with this.

GM Spurr to send a letter on behalf of our board to see if we can be the committee for sign approval to help the Town make these transitions quick and easy.

Windows in the Downtown: Some windows in our downtown businesses need to be cleaned – GM Spurr to submit this in next newsletter.

GUEST: No guest scheduled for this meeting.

Motion to adjourn Vice Chair Ward
Adjournment