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the best of both worlds*

**Alliston Business Improvement Association  
Board of Directors Meeting, JULY  
Thursday July 7, 2016  
7:30 am  
ABIA Boardroom  
Chair: Mike Jerry**

## **MINUTES**

Attendance: Chair Mike Jerry, Vice-Chair Sherry Ward, Secretary/Treasurer Ro Davoodian, Director MacKenzie, Town Liaison Deputy Mayor Smith.

Regrets: Director McGurk sends regrets and gives proxy to Secretary Treasurer Davoodian.  
Director Taylor gives proxy to Vice Chair Ward.

### **Welcome**

### **Amendments and Approval of Agenda**

Motion to approve: Director MacKenzie, Second: Vice Chair Ward, carried.

### **Declaration of Pecuniary Interest**

None noted

### **Amendments and Approval of Previous Minutes (June 2016)**

Motion to approve Director Mackenzie, Second Vice Chair Ward, carried.

### **ABIA Good News shared by Directors**

#### **Treasurer Report**

- Invoices to present – CRS Fencing for events  
Goodbye Graffiti

#### **Council Report from Town Liaison**

Deputy Mayor Smith shared that the Town is working on the smell in the air by residential area off Industrial Parkway – complaints from residents.

Facilitate a meeting with Council to open a spot to draw traffic down to parking lot by river. Deputy

Mayor Smith to contact Council regarding when they are available and let ABIA General Manager know.

Town is working on pipeline and negotiating with town Collingwood, Collingwood to send water to new Tecumseth for Tottenham. This issue has been in the works for 10 years when the growth for Tottenham and Alliston was approved. Smith suggested that town will have to limit growth in future until water issue is resolved.

Illegal operation of the Ice cream parlour on Downy needs to be dealt with. This area is not properly zoned, the bylaw should be changed to a home business but not a retail business- Deputy Mayor Smith to suggest to Council that they enforce a new bylaw and to speak to staff currently affecting home businesses.

### **GM Report**

- OBIAA / OMAFRA Conference Oct 6<sup>th</sup>, 2016
  - Small Business Week Oct 19<sup>th</sup>,2016
- Two new members:  
Smart Vape  
Active Osteopathy

### **PILLARS**

#### **Events**

- FOOD TRUCK RALLY Wrap up  
Under budget  
Slightly more attendance  
We will be booking more food trucks and opening up area for next year.
- POTATO FEST 2016 Start up / New this year sponsorship packages

#### **Marketing**

- RURBAN tops

#### **Beautification**

- Crack and back on newsletters

#### **Attraction & Retention**

- Picture Yourself Here Window Decals for empty businesses – In progress

#### **Other/New Business**

- Julia will be approved by Council officially next week
- BANTING MEMORIAL HIGH SCHOOL / BANTING HOMESTEAD PROPERTY
  - Going to affect the downtown considerably.
  - There are other options instead of Banting Homestead. GA Wright Field/current site.
  - ABIA needs to do survey of businesses in downtown to find how business owners feel it will impact them. Then ABIA will reach out to John Dance to get all information and info on Provincial policy etc and discuss.