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**Alliston Business Improvement Association
Board of Directors Meeting, September
Thursday September 1, 2016
7:30 am
ABIA Boardroom
Chair: Mike Jerry**

Minutes

Attendance: Chair Mike Jerry, Vice-Chair Sherry Ward, Secretary/Treasurer Ro Davoodian, Director Lachlan McGurk, Town Liaison Deputy Mayor Jamie Smith.

Regrets: Director Mackenzie, Director Stubbs, Town Liaison Beattie

Welcome

Amendments and Approval of Agenda

None noted

Motion to approve: Director McGurk / Second: Vice Chair Ward, carried

Regrets Director MacKenzie, proxy to Vice Chair Ward

Director Stubbs, proxy to Director McGurk

Town Liaison: Michael Beattie

Declaration of Pecuniary Interest

Director McGurk – With discussion on Downtown Planters

Amendments and Approval of Previous Minutes (August 2016)

Motion to approve Vice Chair Ward, Second Secretary-Treasurer Davoodian, carried

ABIA Good News shared by Directors

Treasurer Report

- Invoices to present – The Printing House (signs from Potato Fest)
- Benefit package for GM Spurr - (vote)
A Benefit package was offered to GM Spurr as part of her 2016 employee remuneration and Chair Jerry shared that three quotes were obtained, the least expensive was very satisfactory and that the plan would be held by Spurr and the ABIA would pay out to GM Spurr an amount of \$96.00 per month starting on September 1, 2016.
Motion to approve: Director McGurk, Second Vice Chair Ward, all in favor: carried
- Preparing information for Budget meeting Set Dates for 1. Initial Line Items and 2. Final for submission; Dates for meetings are Wednesday Sept. 7 morning 7:30 am – second meeting is scheduled for Tues Sept 13th, evening 7 pm.

Council Report from Town Liaison

Deputy Mayor Smith will be attending a County Meeting regarding public transit – Deputy Mayor

Smith is looking to get public feedback regarding transit system in Alliston. Suggested that there should be a bus system in place that runs through downtown core to promote walking downtown and for residents who do not have vehicles. Smith was asked about the cost, but town doesn't know as yet.

Water – town looking at New Tecumseth/Collingwood shared water line.

Daylight triangle – several rules about both road widening and Daylight Triangle are being looked at in Tottenham, this will also affect Alliston. The board feels setback rules should not apply to downtown. We are looking to increase foot traffic, and bike trails that lead to the downtown core. Banting – Deputy Mayor Smith suggested that the Simcoe District School Board is not married to the idea of re-building the high school on Banting homestead property. BIA is putting out surveys and we are building the stats to see how this move is going to impact the downtown businesses.

Illegal Ice cream shop: The town is negotiating with the shop to ensure they abide by the by laws. The ABIA does not support this negotiation. The town has given permission originally where they should not have done that.

They went to town and asked about setting up, they have two signs but they have had permission from town originally. It was suggested that Town should change the by law for home occupation from retail, to just service.

Last year the town lawyer said if they pled guilty to the infractions that it would be easier this year to close them down. Now Lawyers are saying can't close them down. This is a council job to re-write the by law and ABIA has asked Deputy Mayor Smith to ensure he approaches council to have this done immediately. Deputy Mayor Smith is submitting this change to by-law. Deputy Mayor Smith also suggested there is a home based restaurant in Alliston that he is unsure if it is operating within guidelines.

GM Report

New Members, Moves, and Anniversaries. Alliston Chamber has new coordinator in place. ABIA GM has reached out to them to welcome and offer help.

- Banting High School proposed move to Banting Homestead property – surveys have been sent to ABIA members and we are collecting data prior to setting a meeting with the School Board.

PILLARS

Events

- Monster Mash-planning underway. Open up the Market to ABIA members and artisans
- Hometown Christmas- change - RURBAN CHRISTMAS TREE LIGHTING on Nov 19th and then an addition of a Christmas promotion of - Movies with Santa – downtown shopping

Beautification

- Adding Fall Decor- add corn stalks to the light poles Victoria street

- Graffiti Removal – put out on our newsletter
- Road signs historic downtown alliston - ordered

Marketing

Mail out rack cards for Monster Mash / Christmas mid Oct.

Communication:

- Director McGurk working on the downtown WIFI – this will be on new budget as old item. Working on meeting for Alvin young building and facilitating a meeting between Town and Mr. Young.

Meeting Adjourned