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the best of both worlds*

**Alliston Business Improvement Association
Board of Directors Meeting, October
Thursday October 13, 2016
7:30 am
ABIA Boardroom
Chair: Mike Jerry**

Minutes

Attendance: Chair Mike Jerry, Vice-Chair Sherry Ward, Secretary /Treasurer Ro Davoodian, Director Heidi Mackenzie, Director Julia Stubs, Director Lachlan McGurk, Town Liaison Councillor Michael Beattie, Town Liaison Deputy Mayor Jamie Smith

Welcome

Amendments and Approval of Agenda

Vice Chair Ward; Second Secretary/Treasurer Davoodian; carried

Declaration of Pecuniary Interest

None noted

Amendments and Approval of Previous Minutes (September 2016)

Amendment - add Jamie to minute's attendance September.

Approval Director McGurk; Second Vice Chair Ward; Carried

ABIA Good News shared by Directors

Treasurer Report

- Invoices to present – Gel / Goodbye Graffiti
- Budget meeting
- Set Date for meeting for Final submission copy
- 2017 Classic Displays contract - approved for three years motion to review Vice Chair Ward; Second Director MacKenzie; Carried

Council Report from Town Liaison

Budget meetings are starting with Town staff.

Town is ready to start to sell excess property.

Town owns approximately 50 acres of land just south Beeton, Indian burial ground, full wild ginseng (there is a fine for picking the ginseng) so will be difficult to sell or cultivate this land.

Parks and Recreation is working on a new business plan for hornet's nest.

King bridge work is a little behind but scheduled to be done on time.

County proceeding with public transportation project and eventually working on a bus in Town of

Alliston connected to Bradford.

Daylight triangle – planning meeting coming up this Fall - Town Liaison Deputy Mayor Smith to inform ABIA when meeting will take place.

When we hosted OMAFRA and OBIAA conference, the question was asked where is our civic meeting place downtown and it was brought to attention our need for a downtown civic meeting space.

Town Liaison Beattie suggested that the Town should buy the property and the ABIA beautifies and maintains it. ABIA to present a deputation to council **

GM Report

- Fall for Us Campaign in full swing. November we will start the Christmas campaign.
- OMAFRA / OBIAA downtown revitalization conference update
- Banting High School proposed move to Banting Homestead property – update of meeting with school board: Chair Mike Jerry shared highlights of the meeting with the school board directors and passed around graph and comments from surveys sent out to our members. Next step: we've given all our data. They are waiting for approval from Provincial government. Jamie Smith suggested that there is a meeting of council regarding hub end November. ABIA put forward a deputation for November 14 or 28 or December 12th, It was decided to proceed with deputation on November 28th. GM Spurr to contact town office for November 28th meeting - also contact members for support and contact School Trustee for next meeting.

PILLARS

Communication:

- WIFI – Director McGurk spoke to providers to discuss channel cable and or meshing cables. Swift in Western Ontario to bring high speed internet to rural areas and part of that is to bring downtown wifi Jerry Marshall – County Marshall of SWIFT
- Facilitate a meeting on Monday, Marc Biss, Mike, Chad Horan, Lachlan, Rick Vatri,
- GM Spurr Send meeting coordinates Oct 17th

Marketing:

- Monster Mash
- Rurban Christmas Bigger tree this year, prune the other.
- Last year's TV commercial to be blasted on social media this year
- Movies with Santa campaign
- Even Santa shops downtown Alliston campaign

Events :

- **Monster Mash**
Everything ready for the event.
- **RURBAN Christmas Tree Lighting / Christmas Movies with Santa**
Whole marketing campaign for this to ensure visitors know the changes.

Beautification

- **Adding Fall Decor** – to Victoria Street
- **Graffiti Removal** – adding addresses to newsletters
- Look up dates of contact regarding lawsuit timeline for the West end Poles- then seek councillor advice.
- GM Spurr to contact Parks and Recreation to remove hanging baskets.
Secretary/Treasurer Davoodian and Director McGurk to remove street planters then advise GM Spurr to have boxes removed by Roads.

Motion to adjourn, Secretary / Treasurer Davoodian

Adjournment