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the best of both worlds*

**Alliston Business Improvement Association
Board of Directors Meeting, November
Thursday November 3, 2016
7:30 am
ABIA Boardroom
Chair: Mike Jerry**

MINUTES

Attendance: Chair Mike Jerry, Vice Chair Sherry Ward, Secretary/Treasurer Ro Davoodian, Director MacKenzie, Director Stubbs
Regrets: Director McGurk, Deputy Mayor Smith, Councillor Beattie.

Welcome

Amendments and Approval of Agenda

None noted

Director McGurk sends regrets and gives proxy to Director MacKenzie

Declaration of Pecuniary Interest

None noted

Amendments and Approval of Previous Minutes (October 2016)

Motion to approve Director MacKenzie, second Vice Chair Ward, carried

ABIA Good News shared by Directors

Treasurer Report

- Invoices to present – none new to present
- Quotes for Snowflake install / removal and storage
GM Spurr and Treasurer Davoodian shared information regarding our current quote from Classic Displays and another obtained by Artisan Streetscapes which was less money and more flexible. Motion to approve the quote from Artisan, Vice Chair Ward, second Director MacKenzie, carried

Council Report from Town Liaison

Requested by email (Nov 23, 7:26 am)

GM Report

- New Members
- Banting High School proposed move to Banting Homestead property- meeting with trustee

November 7th 7 pm

Alvin Young - GM to facilitate meeting when Chair Jerry is back in Country.

- Banting poster for Nov 11 to be put up in ABIA office window

PILLARS:

Communication

- WIFI Project several meetings including new provider who works with Simcoe County, ABIA would use the water tower for signal Working through logistical concerns and how to extend to downtown businesses. Working through any potential problems such as POS systems. Require some businesses to be test study for that.

Events

- Monster Mash
Lessons learned and changes made for visitor safety.

- RURBAN Christmas
Set up for changes to event and new campaign "Movies with Santa"

Beautification

- Christmas Decor – Lighting in trees for addition to next year downtown Winter decor

New Business

Christmas Director's Dinner - send out request
December 6th or December 8th

Adjournment