



## Alliston BIA Board of Directors Meeting MAY

Thursday May 2, 2019

Alliston BIA Office

### TASKS

<u>Task</u>	<u>Who</u>	<u>Date</u>
1. Meeting between By-Law and Town staff re: electronic sign and signage and other issues	GM Spurr	By end of May
2. List of new Board of Directors to be sent to the Town for approval	GM Spurr	By end of May
3. Purchase and start install of Blade signs	GM Spurr	By end of May
4. Receive quotes for Heritage Signs	GM Spurr	May 23/19
5. Get confirmation on Street Patio approval	GM Spurr	By end of May
6. Set meeting with Building Owners Re: CIP Grants/New Façade	GM Spurr Ec Dev Bisshop	Before end of May
7. Councillor Beattie follow up on Waste Removal	Councillor Beattie	Before end of May

# Minutes

**Attendance:** Chair Mike Jerry, Vice-Chair Sherry Ward, Secretary/Treasurer Ro Davoodian, Director Julia Stubbs, Director Carleigh Wilson, Director Mike MacEachern, Councillor Michael Beattie, Councillor Paul Foster, General Manager Linda Spurr, Office Administrator Norma Freitag

**Regrets:** Director Ryan Fox, Director Colleen Ross (proxy Director Carleigh Wilson), Director Diane Anderson-Lamont (proxy Mike MacEachern), Economic Development Officer Darcy Brooke-Bisschop

## Welcome

Chair Mike Jerry welcomed all for coming to our meeting this evening.

## Amendments and Approval of Agenda

No changes to the Agenda noted.

Motion to approve the Agenda: Secretary/Treasurer Ro Davoodian, second: Director Carleigh Wilson, carried.

## Declaration of Pecuniary Interest

None noted

## Amendments and Approval of Previous Minutes April 2019

No additions or changes to the previous minutes.

Motion to approve the April 2019 Minutes: Director Mike MacEachern, second: Director Carleigh Wilson, carried.

## Selection of New Board of Directors are as follows:

Chair	Mike Jerry
Vice Chair	Sherry Ward
Secretary/Treasurer	Roham Davoodian
Director	Julia Stubbs
Director	Carleigh Wilson
Director	Ryan Fox
Director	Colleen Ross
Director	Mike MacEachern
Director	Diane Anderson-Lamont
Councillor	Michael Beattie

## **ABIA Good News**

Secretary/Treasurer Ro Davoodian shared that the Farmers' Market will open Saturday May 25<sup>th</sup>. Its shaping up to be a very prosperous year with new vendors coming in.

Director Carleigh Wilson added that Clothz is selling socks and bags in honour of Mc Happy Day. 50% of the sales will go directly to Ronald McDonald House and the other will go to a local charity.

GM Spurr shared that Brad Pritchard from The Herald has recognized that with the buildings filling in and new builds downtown, he would like to do a story on the Alliston BIA and our successes in Attraction Projects and Events.

Director Mike MacEachern commented on a Pre-Apprenticeship Program that Focus is offering to young adults who have completed high school but have not continued on with post secondary studies. This program helps individuals prepare for employment in the restaurant industry. Focus has 15 students that will be ready for employment in our local restaurants,

Chair Mike Jerry shared that he was given the opportunity to spend the day in a 'drive along' with OPP last Thursday. Chair Jerry experienced the difficulties of dealing with individuals that continue to panhandle/shoplift within our communities. Chair Jerry expressed to all members that one should be very careful when dealing with these individuals and it is always best to contact the police first.....never to deal with the situation on their own.

## **Treasurer's Report**

Profit and Loss Statement for April 2019 was presented.  
No invoices were presented. No outstanding issues were addressed.

## **GM Report:**

GM Spurr commented that she and Chair Jerry met with the members of Out of The Cold. The organization offered to give the ABIA informative material on a regular basis to be put out on the monthly Newsletter.

## **New Members**

- Shawarma Eat & Grill (in the old Domino's unit)
- Domino's had a fund raiser for the Alliston District Humane Society to help raise funds of their recent unfortunate event.
- Goodlife celebrated 40yrs in business
- Madhunt celebrated 20yr in business
- McHappy Day is May 8th

GM Spurr is to set up a meeting with By-Law and the Town to discuss electronic sign, blade signs, parking signs and community signage in later May.

Now that the new board has been chosen GM Spurr will send over the list of the new Board of Directors to the Town for Council to approve.

### **Blade signs**

- GM Spurr received 3 quotes regarding the purchase and installation of the blade signs
- Quotes areas follows per blade sign: Bradford E Signs (\$255.00+HST), Alliston Signs (\$364.70+HST), and Barrie Cardwell Signs (\$533.80+HST)
- all are aluminum panel, vinyl lettering or engraved, and oval shape
- the Town charges a permit for the blade signs at the cost of \$170.00 per sign
- will start with the purchase of 15 signs throughout the downtown core

**Motion to move ahead with the purchase: Director Mike MacEachern, second: Director Carleigh Wilson, carried.**

### **Heritage Signs**

- GM Spurr is getting quotes from Artisan Streetscapes, Aliiston Signs and Cardwell Signs in Barrie
- Vice Chair Sherry Ward suggested that there should be a saying 'Shop Rurban' on the top of each sign

### **Electronic Sign**

- GM Spurr is setting up a meeting with Engineering and other Town staff to look into a proper location for the electron sign. Working on securing a spot in the King St S and Queen St location.

### **Street Patios**

- GM Spurr spoke to Rick Vatri at the Town regarding a past approval from the Town on Street Patios. Rick is trying to locate the approval so that this issue does not have to go through Council again and the ABIA can move forward to getting these patios set up in time for the summer season.
- Pop Up Patio is the company that will be providing the street barriers for the patios

### **Dog Stations**

- 3 quotes are as follows for each station: BP Canada (\$540.87), Uline (\$532.00), and Dog Waste Solutions (\$499.00)
- Looking at placing 3 stations within the downtown core (without receptacles). Farmers' Market, Ace Rental property, and the walkway from the Boyne River.
- Councillor Beattie contacted Chad at the Town to see if pickup of waste removal can be set up on a regular basis.

**Motion to purchase up to \$2000.00 including poles and see how well this works: Director Mike MacEachern, second: Secretary/Treasurer Ro Davoodian**

GM Spurr met with Ec Dev Darcy Brooke-Bisschop to discuss CIP Grants. They took inventory of a few buildings that needed a new façade. Ec Dev Bissshop in collaboration with GM Spurr are working on a

letter to give to the building owners to further discuss their options for improving their properties. A meeting is to be arranged with the building owners before end of May.

## **COUNCIL REPORT**

Council Beattie reported that a discussion during the last Council Meeting of the Grants and Donations Items will no longer be a line item in the submitted Budgets. The BIA's will receive \$5000.00 annually for the Grants and Donations moving forward.

### **Ec Dev Report**

- Mayor's Small Business Breakfast is scheduled for Wednesday June 12, 2019 from 7:30 am to 9:00 am at the Gibson Centre. Registration starts on Monday May 13th. Tickets are \$25.00
- Guest speaker for this event will be Todd Blair of Grant Thornton LLP Canada. The Topic for discussion will be: Moneyball for Business - Scale Up Your Business Using: Data, Process and Discipline.

## **PILLARS:**

### **Events:**

Farmers' Market season opening will be on Saturday May 25, 2019

### **Communications:**

A new Director of Communications need to be appointed to lead up our Wi-Fi project

### **Beautification:**

- Flowers should be coming by the end of May
- Banners are up and looking great
- Planters have been placed throughout the sidewalks in our downtown core

**Next Meeting:** Scheduled for Thursday June 6, 2019 at **7:30 am**

**Motion to Adjourn:** Secretary/Treasure Ro Davoodian, second: Director Carleigh Wilson, carried.

**Adjournment: 7:35 pm**