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the best of both worlds*

**Alliston Business Improvement Association
Board of Directors Meeting, APRIL
Thursday April 7, 2016
7:30 am
ABIA Boardroom
Chair: Mike Jerry**

MINUTES

ATTENDANCE: Chair Mike Jerry, Vice Chair Sherry Ward, Secretary/Treasurer Roham Davoodian, Director Rose Taylor, Director Heidi MacKenzie, Town Liaison Deputy Mayor Jamie Smith
Regrets: Director Lachlan McGurk (proxy to Ro), Director Shan O’Shana (proxy to Rose)

TASK	ASSIGNED	DUE
Get final Financials	GM Spurr	By April 28th
Get more info on CTV places to see commercials	GM Spurr	Before next meeting
Set meeting with Alvin Young	GM Spurr	Before next meeting

Welcome

Amendments and Approval of Agenda

Regrets: Director Lachlan McGurk (proxy to Ro), Director Shan O’Shana (proxy to Rose)

Motion to approve Director Rose Taylor, second Director Heidi Mackenzie, carried

Declaration of Pecuniary Interest

None noted

Amendments and Approval of Previous Minutes (MAR 2016)

Motion to approve Director Taylor, second Vice Chair Ward, carried

ABIA Good News shared by Directors

Treasurer Report

- Invoices to present – Bern’s Flowers for ABIA Office pot program.

- Reminder that AGM is Thursday April 28th at the ABIA office.
- Audit Final reports will be ready to present at AGM.

Council Report from Town Liaison

SPS is hiring.

Beer store is moving on corner of Zehrs. No entrance from main streets but rather from Zehrs parking lot.

GM Report

Removal of poles in West end – quotes presented. Vote for approval of removal – Motion by Vice Chair Sherry Ward, Second by Secretary/Treasurer Ro Davoodian, carried

PILLARS:

Communication wifi mike meeting with provider for wireless at OBIAA and will share outcome.

Events - New applications coming in for Potato Fest. Live band booked for Food Truck Rally. Returning Vendors for Rally. Looking for new vendors for food and beer.

Marketing

- Earl Rowe / Wasaga Publications
- MyFM radio
- CTV – GM Spurr to get more information on the CTV Places to See commercials.

Beautification

Attraction & Retention

- Alvin Young wants a meeting with our board to discuss his plans for a residential building at Centre and Victoria.

Other/New Business

GUEST for 8:30 am: *Tim Schilling, Senior Planner and Adam Lucas, Senior Planner from the town discussed new zoning by-laws and are looking for feedback from ABIA.*

Adjournment

Next meeting is May 12th

Motion to adjourn Vice Chair Ward.