

Alliston BIA Board of Directors Meeting
Thursday March 26, 2020
Teleconference
Chair Mike Jerry
Conference Phone Number: 1-866-602-6731
Conference ID: 1692340

Meeting begins: 9:04 a.m.

Attendance: Chair Mike Jerry; Vice-Chair Sherry Ward; Treasurer Julia Stubbs; Director Mike MacEachern; Director David Grossi; Councillor Michael Beattie; ABIA General Manager Linda Spurr; ABIA Marketing and Communications Coordinator Kelsie Ludlow

Regrets: Secretary/Treasurer Ro Davoodian; Director Carleigh Maloney; Director Colleen Ross

Welcome

Amendments and Approval of Agenda

No changes to the agenda noted.

Motion to approve the agenda: Director Mike MacEachern; Second Treasurer Julia Stubbs, carried.

Declaration of Pecuniary Interest

None noted.

Treasurer Report

- Invoices are presented for Board approval, unless they are standard.
→ No new invoices to be presented.

New Business:

Motion to allow Board of Directors to hold teleconference meetings during the COVID19 pandemic:

- No objections.

Tactics and Initiatives of ABIA during COVID19 pandemic:

- Chair Mike Jerry had call with Mayor, Deputy Mayor, Economic Development Officer and CAO of the Town of New Tecumseth about how to best handle current situation on an economic front.
→ Encouraged the development of a Task Force and have been in communication with different levels of Government to address having flexibility around deferring property taxes, utility bills, rent, etc.
- Councillor Michael Beattie expressed that BIA reps were not included in the calls about the Task Force.
→ Board agrees that BIA reps should be included in the Task Force and on the calls moving forward.

Board of Directors agrees that Municipality should be encouraged to allow for the flexibility of deferral of property tax and utility payments for those who need it – follow the lead of the Province for a timeframe.

- **Next steps:** Board of Directors to put together an ask to present on call with Mayor and Deputy Mayor at noon.

- Council meeting on Monday, March 30th will address next steps in helping small businesses financially.

Types and Frequency of Communications to Board and Members

- Continue to send out communications via email, newsletter and social as information becomes available.
- **FOCUS** is researching all important information needed for employees/employers and is available to help with submitting applications for assistance.
 - To send to information on resources to General Manager Linda Spurr once in place.

General Manager Report

- Pop-up Patio project has been deferred to April 20th meeting
 - Urgency of project may have changed in relation to current pandemic situation.

Motion to adjourn: Director Mike MacEachern; Second, Treasurer Julia Stubbs, carried.

Meeting Adjourned 9:46 a.m.